



CALPEEK

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ELECTION SPECIAL

Editor's note: Here is CALPEEK's final update & analysis of key HOUSE & LEGISLATIVE primaries. But first, some general observations...

- **VOTER TURNOUT** - Most CALPEEK sources are predicting a low turnout June 2nd. How low? Some think under 40%. What does this mean? Candidates with strong field/GOTV efforts and strong ABSENTEE VOTER programs will have an advantage. Also, as a general rule, the type of voters who turn out in a low-vote primary tend to be MORE conservative on the GOP side and MORE liberal on the Demo side...

- **HOT ISSUES** - Abortion and TAXES are once again the hot issues for the Republicans. Gun control and law & order are also hot issues this June, especially L&O, which is a hot issue for Demos too. TERM LIMITS for elected officials also seems to be a fairly hot topic...

- **VOTER MOODS** - With the House Bank overdraft brouhaha, there is a larger than usual ANTI-INCUMBENCY mood among voters. Demo & GOP candidates are trying to position themselves as "the outsider" fighting "the establishment." And if you're looking for one word to describe voters, how about UNPREDICTABLE...

- **YEAR OF THE WOMAN** - Pollsters are saying "keep your eyes on women candidates," from both parties. In some close races, women candidates will get a "BUMP" at the end if there are large numbers of undecided voters -- and there are...

PRIMARY BATTLES

- **20th S.D. SPECIAL** - UPDATE. CALPEEK sources are fairly confident that Senate

Pres. David Roberti(D) will win this special election to replace Alan Robbins in this San Fernando Valley S.D. Roberti's GOP rival, Carol Rowen, has been hammering at Roberti's PRO-Life stance, but is wishy-washy on other key issues, as the L.A. Daily News, which is not exactly a liberal publication, pointed out when it endorsed Roberti. FYI: The Howard Jarvis Taxpayers Assn. has made an INDEPENDENT EXPENDITURE of \$125,000 to defeat Roberti. HJTA mailed 4 hit pieces to voters. And Californians Against Corruption, a PRO-gun group, has carpet bombed the 20th S.D. with 100,000 letters, all aimed at Roberti. Bottomline: Roberti still wins...

- **46th C.D. - UPDATE.** In the last few weeks it has become obvious that there is a rather extensive and well organized INDEPENDENT EXPENDITURE effort underway in this Orange Co. congressional district to oust incumbent PRO-Life GOP U.S. Rep. Bob Dornan. The Nat'l Abortion Rights Action League(NARAL) and their Calif. organization, CARAL, have pumped about \$100,000 into a campaign HQ, direct mail, field operation and radio spots -- all aimed at helping former Judge Judy Ryan. Dornan got a wake up call about 2 weeks ago and sources say he has responded with lots of HIT mail. What makes this House primary interesting is that a recent L.A. Times poll of Orange County voters showed 66% to be PRO-Choice. Among Republicans, the percentage was 61%. Whether this will translate into a Dornan defeat is very tough to say, but it is giving the Ryan troops a boost. CALPEEK sources still rate Dornan a favorite, but now say that with the kind of money NARAL is pumping in, an UPSET can't be totally dismissed...

- **45th C.D. - In the neighboring C.D.,**

{Continued Next Page}

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incumbent GOP U.S. Rep. Dana Rohrabacher should survive a primary challenge from PETERS Green (of Huntington Beach) and Buffa (of Costa Mesa). Unknown factor: Dana had overdrafts at the House Bank...

- THE SAN DIEGO FOUR - There are 4 GOP State Assembly primaries in San Diego Co. that pit HARDLINE conservatives against what CALPEEK has begun to call Wilsonites, PRO-choice, traditional and moderate Republicans. CALPEEK sources believe former GOP Assemblyman Jeff Marston should defeat hardliner Dan Van Tieghem in the 78th A.D. BUT these same sources rate the 75th, 76th and 77th A.D.s as TOSS UPS. The hardliners are Connie Youngkin, Dick Daleke and Steve Baldwin, respectively. The Wilsonites are Jan Goldsmith, Ronnie Delaney and Greg Cox, respectively. Sources say the KEY things to watch are turnout and GOTV. Gov. Wilson's political reputation is riding on the outcome of these primaries...

- 14th C.D. - UPDATE. Sources continue to rate the Demo primary as a TOSS UP between Assemblyman Ted Lempert and San Mateo Co. Sup. Anna Eshoo. While San Mateo Co. Sup. Tom Nolan has good endorsements, he's short on money for the final drive. FYI: Lempert went NEGATIVE on Eshoo, in what the Eshoo campaign says was a bogus issue. On the GOP side, CALPEEK sources think San Mateo Co. Sup. Tom Huening still has a very slight edge over former Assemblyman Dixon Arnett and Mike Maibach, but both have been formidable rivals...

- 5th A.D. - UPDATE. The repeat battle between GOP Assemblyman B.T. Collins and hardliner Barbara Alby is rated a TOSS UP by CALPEEK sources. The key is TURNOUT. Alby has the troops and B.T. has money...

- 23rd S.D. - UPDATE. Could maverick Demo Assemblyman Tom Hayden possibly UPSET State Sen. Herschel Rosenthal, the Waxman-Berman "Where's Papa" candidate? In this West L.A. State senate district some CALPEEK sources are predicting an upset by Hayden. Hits against Rosenthal originally started by the 3rd candidate in this primary, Cathy O'Neill, now have been supplemented by Hayden. The combined impact may be hurting Rosenthal. Still, never underestimate the power of the Berman & D'Agostino SLATE in West L.A. CALPEEK sources rate the contest a TOSS UP between Hayden

and Rosenthal...

- 22nd C.D. - UPDATE. The war between GOP U.S. Rep. Robert Lagomarsino and multi-millionaire challenger Michael Huffington in this Santa Barbara area C.D. is just about history. Huffington has been carpet bombing GOP voters with so much mail and TV that some sources now believe it's having a BACKLASH effect. CALPEEK sources feel Lago will pull this one out of the fire...

- 24th C.D. - UPDATE. The early Republican favorite in this Ventura Co./L.A. Co. district (with the winner to face Demo U.S. Rep. Tony Beilenson) was GOP Assemblyman Tom McClintock. But in the last 2-3 weeks he's been under a massive attack from businessman Sang Korman. Most sources agree it is a McClintock-Korman battle and rate this contest as a TOSS UP. Moderate Jim Solomon is out of it, but now keep your eyes on Bill Spillane of Thousand Oaks, who has confirmed that he has put \$300,000 of his own money into this race. It will go for mail, with some positive pieces for him and some HITS aimed at McClintock. FYI: Spillane's son, Kevin, is the owner of a campaign management firm in Sacto and used to work for McClintock. Hummm....

- 36th C.D. - UPDATE. This GOP primary battle has boiled down to Maureen Reagan and L.A. Councilwoman Joan Flores. Bill Beverly, son of a State senator, still hopes for a breakthrough, but that doesn't seem likely. Reagan is the moderate in this race and right now that's causing her some problems with HARDLINERS, such as U.S. Reps. Bob Dornan and Dana Rohrabacher, both of whom have endorsed Flores. Rohrabacher even sent out a mailer saying Flores is the "real Reagan Republican." CALPEEK sources continue to rate the primary a TOSS UP. FYI: Flores is on 2 of the bigger and most effective GOP slate cards...

- 73rd A.D. - UPDATE. This OPEN Orange Co./San Diego Co. A.D. has a field of 9 GOP candidates, but it's a TOSS UP between 3 of them: attorney Bill Morrow (State Senator Frank Hill's best friend); Laguna Niguel Councilwoman Pat Bates (Assemblyman Gil Ferguson's choice); and Dana Point Mayor Mike Eggers. All three are HARDLINERS...

- 67th A.D. - UPDATE. Incumbent GOP Assemblymembers Doris Allen and Tom Mays

are locked in a tight race for this A.D., with Assemblyman Nolan Frizzelle trailing. CALPEEK sources rate the Allen-Mays battle as a TOSS UP...

- 68th A.D. - CALPEEK sources rate former GOP hardline Assemblyman Curt Pringle of Garden Grove as a winner in this 3-way battle with Westminster Councilwoman Joy Neugebauer and PRO-choice Buena Park Councilwoman Rhonda McCune. Pringle is on the CARAL "enemies of choice" hit list...

- 6th C.D. - UPDATE. In this Sonoma-Marín Co. C.D., the frontrunners continue to be Denis Rice, Eric Koenigshofer and Lynn Woolsey. Of this group, some rate Rice as perhaps being slightly ahead, but others think that with Woolsey being the only SERIOUS woman Demo contender, that the GENDER issue favors her. FYI: Joe Nation dropped out and endorsed Koenigshofer. CALPEEK rates the primary as a TOSS UP among these frontrunners...

- 11th C.D. - UPDATE. For the last 2-3 weeks its been round-the-clock HITS aimed at Sacto Co. Sup. Sandy Smoley by Lodi Councilman Jack Sieglock and Tracy Councilman Richard Pombo. The hits have covered such things as FPPC fines against Smoley and her past campaigns, which have been rather nasty at times. Of the two hardliners, Sieglock is being the more aggressive, even turning his guns on Pombo, who was recently endorsed by the Sacto Union. Sources rate this GOP primary a TOSS UP. FYI: On the Demo side, Patty Garamendi is locked in a close race with Sup. George Barber...

- 19th S.D. - UPDATE. What was originally billed as a blood feud between ex-GOP Assemblywoman Marian La Follette and current GOP Assemblywoman Cathie Wright may turn out to be just that. The HITS from both sides began to fly around May 27th. Wright is viewed by some as having a few vulnerable spots - such as her relationship with Speaker Willie Brown and her statement in the L.A. Times on abortion where she said, "As a legislator, I support the law." The law permits abortion. Regardless, some think Wright remains the favorite because she's a street fighter and the negatives thrown by La Follette may have come too late in the game. La Follette recently dumped in \$150,000 of her own into the battle.

A very close primary. Unknown factor: the 3rd GOP rival, Fillmore Councilman Roger Campbell. He's underfunded, but may drain anti-Wright votes away from La Follette...

- 50th C.D. - The Demo primary between State Sen. Wadie Deddeh, San Diego Councilman Bob Filner and former Congressman Jim Bates will go down to the wire. Filner, who is probably in 2nd or 3rd place, depending upon who you talk to, is blasting both Bates and Deddeh. The winner will probably get about 25-28%. Unknown factor: Bates was in the top 24 of congressmen who over-drafted at the House Bank. CALPEEK sources think Deddeh may be in a good position to win, but still rate this primary as a TOSS UP...

- 30th C.D. - UPDATE. In the heart of L.A., this OPEN Demo primary has seen loads of cable TV by Jeff Penichet and Albert Lum. Both are running as "outsiders," with L.A. School Board member Leticia Quezada and Assemblyman Xavier Becerra trying to fend off attacks aimed their way. CALPEEK sources think both Quezada and Lum are stronger than Becerra — and Penichet may be stronger than all of them. CALPEEK sources rate primary as a TOSS UP between these 4 frontrunners...

- 55th A.D. - UPDATE. The "spins" run in all directions in this hotly contested Demo primary between incumbent Assemblymen Dick Floyd and Dave Elder and Carson Councilwoman Juanita McDonald. Some think that because McDonald is a WOMAN and the only black in this heavy minority district, she has a good shot at winning. Others think it will be maverick Dick Floyd, while the remaining sources put their money on the Waxman-Berman candidate, Dave Edler. CALPEEK rates this race a TOSS UP...

...LATE BREAKING NEWS. 77th A.D. GOP candidate Greg Cox is in hot water with PORAC. PORAC endorsed Cox over hardliner Steve Baldwin and prepared a 1-page letter on PORAC letterhead for Cox to use. What was mailed to voters on the PORAC letterhead, HOWEVER, was a 2-page hit blasting Baldwin and his supporters for their hardline views on numerous "social" issues. PORAC is blaming Cox mail consultant Jim Nygren and has said the letter was UNAUTHORIZED...

POLLING DATA SHOWS PROPS. 152 & 153 AHEAD.

New data releaed by pollster Mervin Field shows both Prop. 152 (K-12 \$1.9 billion school facilities bond act) and Prop. 153 (\$900 million higher education facilities bond act) BOTH leading at present. YES on 152 leads with 62% YES, 32% no and 6% undecided. It's closer on 153, with only 52% YES, 42% no and 6% undecided. The CA Poll used likely voters in its sample...

LOCAL ELECTIONS '92: CITY-COUNTY ROUNDUP.

Editor's note: Here is our final roundup of CITY and COUNTY elections taking place on June 2nd...

- 51st STATE - 31 Calif. counties have placed an initiative on the local ballot asking voters if Calif. should be divided into two State: North Calif. and Calif. This vote is advisory only, but if supporters of the two State concept should win in half the counties, it might be considered a BIG VICTORY for Assemblyman Stan Statham (R-Redding), who is the moving force behind this drive. The latest polls show 67% of all Californians are OPPOSED, with only 25% in favor of two States. Of the 31 counties who have placed this measure on the ballot, the ones to watch are San Francisco and San Mateo...

- L.A. CO. DA's RACE - UPDATE. Incumbent L.A. Co. DA Ira Reiner's reelect numbers are very LOW (19% reelect) and most insiders think he's TOAST. But along comes the L.A. Riot and the news media takes a duck on coverage. Reiner's campaign has been all but invisible. Reiner's two main rivals are Deputy DA Gil Garcetti and Beverly Hills Mayor Bob Tanenbaum. Insiders say one of these two will be in a runoff with Reiner in November, although there are a few who think Reiner could miss the runoff altogether. Of Reiner's two key rivals, Garcetti has the most money (and the most TV). All three should be equal on slates, with Reiner now on the Berman & D'Agostino slate. BAD news for GG & BT. FYI: The L.A. Daily News has endorsed Tanenbaum, but the L.A. Times, in the opinion of many, has wasted its endorsement on Dep. DA Sterling Norris, who is way under financed and has little chance of making the runoff...

- SAN JOSE BALLPARK - UPDATE. New polling data by KNTV (Chn. 11) shows Measure G

to finance a new baseball stadium to house the Giants ahead, with 46% YES, 39% no and 15% undecided. HOWEVER, YES on G campaign consultant Roger Lee tells CALPEEK that the poll did NOT screen for likely voters, thus he's somewhat nervous about the polling data...

- L.A.'s AMENDMENT F - UPDATE. News media editorials and slates are nearly unanimous in FAVOR of L.A. Charter Amendment F to reform the L.A.P.D...

- SAN DIEGO MAYOR'S RACE - UPDATE. CALPEEK sources now think the November mayor's race in Calif.'s 2nd largest city will see a match-up between San Diego Co. Sup. Susan Golding and controlled growth advocate Peter Navarro. Stay tuned...

L.A. COUNCILWOMAN WALTERS TO ADDRESS FORUM.
L.A. Councilwoman Rita Walters will address members of the L.A. Current Affairs Forum, 6 p.m. reception, 7 p.m. dinner, June 15 at Andre's Restaurant, Beverly Hills. Also on the dinner program is L.A. Times staff writer George Ramos. For info & RSVPs, contact Emma Schafer at (310)445-8862...

NEW JOBS, ADDRESSES AND PERSONNEL NOTES.

Editor's note: Here are some items to mark down in your notebook...

- In case you missed it, Bill Livingstone has quit as Gov. Wilson's press sect. to become director of communications for NASA...

- Demo Assemblyman Dan Hauser of Arcata has signed Luke Breit & Assoc. of Mendocino to run his 1992 reelection campaign. Breit was Hauser's COS from 1984-88...

- 28th C.D. Demo candidate Tommy Randall has hired Calif. Communicators to manage his campaign...

- 80th A.D. Demo candidate Julie Bornstein has hired Austin-Sheinkopf to manage her campaign...

- 37th A.D. Demo candidate Roz McGrath has hired The Maverick Group to run her campaign...